

Kareena Is Hotter Than Katrina

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Kareena definitely is hotten tna Katrina currently.



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Kareena Kapoor (28) is a kool kat, who has licked the kream and is kontent. With her size 0 figure, she has set Bollywood standards that not many heroines can fit into.

Although Bebo started out with a dud *Refugee* (2000), she was acclaimed for her role. She has since raced ahead solely on her choice of right projects, talents and looks. For this diva, roles have been written to fit her in. *Jab We Met* is a good example where we wonder whether Kareena is acting or being herself.

She has acted opposite almost all top heroes. Not only professionally but personally too she has done wonders. At one time Shahid Kapur was the light of her life. But she didn't take years to switch her loyalties to Saif Ali Khan. After all, she is today's girl. She knows where her heart is.

For 2008 – 09 Saif and Kareena as a onesome are in the list of top 10 tax payers. She is one among the two (Aishwarya Rai being the other) females to be in this list.

Her forthcoming films are *Kambakht Ishq* (Akshay Kumar), *Main Aur Mrs Khanna* (Salman Khan) and *Three Idiots* (Aamir Khan). And she demands top dollars for it and gets it.

She has also taken up humanitarian causes that are commendable. She was PETA India's winner of "cutest vegetarian celebrities". She is in the list of top 10 powerful celebrities of Bollywood. Her personal and professional lives are going great guns.

And her endorsements run into 100s. It goes to her credit to be courted by big international brands. Anne French, Citizen Watches, Dulux Paints, Garnier Nutrisse, Globus Fashions, Head and Shoulders, Lux and Vivel Di Wills are just a few of the brands that depend on her reach among the youth.

Her clean fresh looks and aquiline nose have set many a heart aflutter. She sets fashion standards. She looks absolutely gorgeous. Bebo has certainly found her niche and is at the best of times in her career. She is reaping the benefits of her hard work now. Relax, babe. You have done enough.

With five films, nine endorsements and three stage shows on hand, Bebo may be exhausted but does not stop. She has declined international brand endorsements. And her career graph shows a gradual rise. Must say, she has the staying power.

The last heard off, she was working 36 hours straight without a break. With the biggest of projects on hands definitely marriage can wait for a long long time to come. After all Bebo is the queen of hearts and knows best.

Coming to Katrina, she definitely has youth on her side at 24. She too started with a dud *Boom* (2003). Born in Hong Kong and bred in UK, initially she modeled. With her English accent and complete ignorance of Hindi it was tough for her to find the right projects.

But she overcame this hurdle and since 2005 her movies began to click. But it is her pairing with Akshay kumar and not with boyfriend Salman Khan that fetched fruits.

Although going steady with Salman, she has kept tight-lipped about the whole thing. With marriage plans nowhere in sight, she has plunged deep in her career. The going has been too good for her professionally.

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At various intervals she has shown interest in Ranbir Kapoor and Imran Khan, they being in her age bracket. She was the queen of box office last year giving consecutive hits. It was as if hits were courting her. There was no stopping her. What she touched turned into gold. She has mega projects on hands – *New York, Blue, Ajab Prem Ki Gajab Kahani, De Dana Dan, Padosan* (remake) and *Rajniti*. She has her hands full working round the clock.

She has been labelled as the “sexiest woman in the world”, “sexiest Asian woman” and was ranked 48th on the “top 99 most desired women”. Over the Internet, she is the most searched for female actress. And recently she won the crown of being the first Indian Barbie. She will have a doll made after her. That’s some news.

Apart from the movies, she is fast emerging as the endorsement queen too. She has taken over assignments from Sushmita Sen, Aishwarya Rai and Priyanka Chopra too as the focus of all brands is youth. She had the maximum number of assignments last year in the ad world. Katrina was placed fifth after Shahrukh, Dhoni, Hrithik and Saif. She beat Kareena here making it to the Top 5.

She endorsed as many as 12 brands like Nakshatra, Veet, Slice Aamsutra, Godrej, Dyna Sandal Soap, Spice Telecom and Pantene. She is considered one with an international face and stuff male fantasy is made of. Many find her a mix between Aishwarya and Zeenat Aman. She is a good blend of East and West.

Katrina made it on her own despite not being from a filmi background or having a godfather. Kareena of course has the full backing of being one from the five generations of filmi family. As Katrina is climbing to the top, she finds Queen Bee Kareena already sitting there.

Bebo is not only having plum roles with hefty fees, she has the biggest of endorsement brands. Her top tax payer status too goes in her favour. Her looks and size 0 figure are the talk of the town.

These are a few of the things Katrina has to catch up with to occupy the top position. No worries on this score. She is still in a comfortable zone. She has all the time in the world to do the catching up. Who knows what tomorrow holds for her. This Kat definitely has nine lives.

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